

### ***What is permanent hair removal, you ask?***

*In recent years, laser clinics, medical spas, and plastic surgeons' offices have been quite loose with their use of the term "permanent hair removal."*

*The question is what do they mean by permanent?*

*While lasers are FDA approved, the FDA does not allow for the marketing of technologies and services that state permanent hair removal. This is because technologies like laser hair removal provides a permanent reduction of hair growth up to 90%, give or take 10%.*

*This means that you shouldn't expect to permanently remove every single hair from the targeted area; however, you can expect to remove the vast majority of it.*

*Hence, the FDA's use of the term "permanent hair reduction" rather than permanent hair removal. For the few cases that hair does grow back, the hair that grows in is usually lighter and finer. Still we cannot say hair lasers are permanent without acknowledging the possibility of that 10%.*

*However, when you stack that 10% variance against waxing or tweezing, the comparative reduction in hair results, and hair removal costs is mind-boggling.*

*Simply stated, laser treatments at the moment offer as close to permanent results as you're able to get; making it the most permanent solution on the market.*